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White Reign: Deploying Whiteness In America



Synopsis

What does it mean to be white in today's society? Is whiteness an ethnicity? White Reign tackles questions like these by examining whiteness as a cultural concept that our society has created and exposing systems that teach us how we think about race. Whiteness permeates every aspect of our society and commands a role in almost every social issue from intelligence testing to affirmative action. The impressive scholars in this collection show us how whiteness is learned and deployed via a variety of social forces, including schools, media, and even cyberspace. By looking at the ideas behind concepts like "reverse racism" and "white privilege," White Reign can help the reader decipher the hidden message of what being white means in our race-conscious society. These essays examine the construction of white identity and the possibility of reshaping whiteness in a progressive, non-racist manner, presenting a culture of whiteness that can be employed by educators, parents, and citizens concerned with racial justice.

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